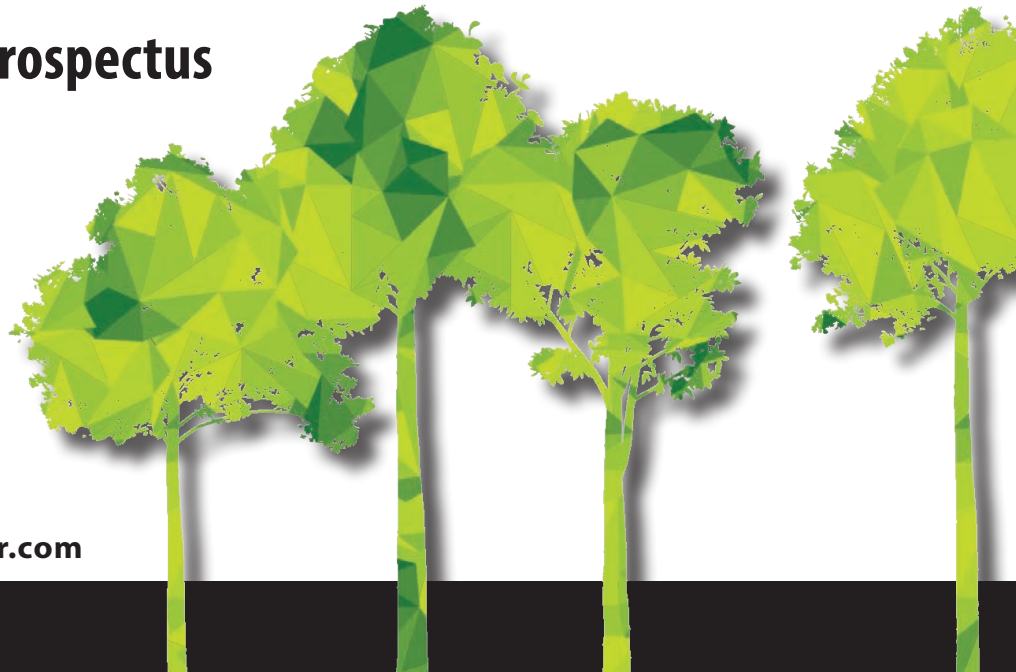




2016 ASIA-PACIFIC TREE CLIMBING CHAMPIONSHIP

Sponsor Prospectus



www.isa-arbor.com

2016 APTCC Sponsor Opportunities

Title Sponsor - \$20,000 USD

- 6m x 3m Trade Stand in prime location at camp site
- Named as event title sponsor
- Exclusivity
- Largest sponsor logo on APTCC website and sponsor and event banners
- Five-minute speaking time slot
- Website logos will click through to company website
- Acknowledgement on event program and promotional material as Title Sponsor
- Sponsor Branding (Prime location) printed on competition shirts worn by event Judges and Competitors
- Sponsor Branding/Logo displayed at premier location on stage back drop on event days and during Presentation Ceremony
- Opportunity to hold educational session at event site
- Logo recognition as a Title Sponsor in two issues of Arborist News (international distribution)/ITCC Facebook page, ISA HK newsletter, and printed photo album. Includes a basic hyperlink to homepage of your website within the digital version of Arborist News (availability depends on date contract is signed)
- Gift in recognition of support; presented to sponsor at Presentation Ceremony
- Opportunity to provide prizes or giveaways to competitors and volunteers
- Opportunity to present awards/ prizes to competition winners
- Mention in event press releases and other event marketing and social media outreach efforts
- 10 free attendance to Awards Presentation Ceremony

Premier Sponsorship - \$10,000 USD

- 6m x 3m Trade Stand at camp site
- Large sponsor logo on APTCC website and sponsor and event banners
- Website logos will click through to company website
- Acknowledgement on event program and promotional material as Premier sponsor
- Sponsor Branding printed on competition shirts worn by event Judges and Competitors
- Premier Sponsor Branding/Logo displayed on stage back drop on event days and during Presentation Ceremony
- Sponsor Banner displayed at the respective Premier Sponsor event (ie: Masters' challenge)
- Opportunity to hold educational session at event site
- Logo recognition as a platinum sponsor in two issues of Arborist News (international distribution)/ITCC Facebook page, ISA HK newsletter, and printed photo album. Includes a basic hyperlink to homepage of your website within the digital version of Arborist News (availability depends on date contract is signed)

- Gift in recognition of support; presented to sponsor at Presentation Ceremony
- Opportunity to provide prizes or giveaways to competitors and volunteers
- Mention in event press releases and other event marketing and social media outreach efforts
- 5 free attendance to Awards Presentation Ceremony

Gold Sponsorship - \$5,000 USD

- 3m x 3m Trade Stand at camp site
- Medium sponsor logo on APTCC website and sponsor and event banners
- Website logos will click through to company website
- Acknowledgement on event program and promotional material as Gold sponsor
- Sponsor Branding printed on competition shirts worn by event Judges and Competitors
- Gold Sponsor Branding/Logo displayed on stage back drop on event days and during Presentation Ceremony



2016 APTCC Sponsor Opportunities



- Sponsor Banner displayed at the respective Gold sponsor preliminary round event
- Opportunity to hold educational session at event site (if time slots available)
- Logo recognition as a Gold Sponsor in two issues of Arborist News (international distribution)/ITCC Facebook page, ISA HK newsletter, and printed photo album. Includes a basic hyperlink to homepage of your website within the digital version of Arborist News (availability depends on date contract is signed)
- Gift in recognition of support; presented to sponsor at Presentation Ceremony
- Opportunity to provide prizes or giveaways to competitors and volunteers
- Mention in event press releases and other event marketing and social media outreach efforts
- 3 free attendance to Awards Presentation Ceremony

Silver Sponsorship - \$1,500 USD

- 3m x 3m Trade Stand at camp site
- Medium sponsor logo on APTCC website and sponsor and event banners
- Website logos will click through to company website
- Acknowledgement on event program and promotional material as Silver sponsor
- Sponsor Branding printed on competition shirts worn by event Judges and Competitors
- Silver Sponsor Branding/Logo displayed on stage back drop on event days and during Presentation Ceremony
- Silver Sponsor Banner displayed at the respective Silver sponsor preliminary round event (ie: Belayed Speed Climb Event, Aerial Rescue Event, Throwline Event, or Work Climb Event)
- Opportunity to hold educational session at event site (if time slots available)
- Logo recognition as a Silver Sponsor in two issues of Arborist News (international distribution). Includes a basic hyperlink to homepage of your website within the digital version of Arborist News (availability depends on date contract is signed)
- Gift in recognition of support; presented to sponsor at Presentation Ceremony
- Opportunity to provide prizes or giveaways to competitors and volunteers
- 2 free attendance to Awards Presentation Ceremony

Bronze Sponsorship - \$750 USD

- Small sponsor logo on APTCC website and sponsor and event banners
- Website logos will click through to company website
- Acknowledgement on event program and promotional material as Bronze sponsor
- Bronze Sponsor Branding / Logo displayed on stage back drop on event days and during Presentation Ceremony
- Logo recognition as a Bronze Sponsor in one issue of Arborist News (international distribution) / ISA HK newsletter. Includes a basic hyperlink to homepage of your website within the digital version of Arborist News (availability depends on date contract is signed)
- Gift in recognition of support

Learn more about APTCC sponsorship opportunities at itcc.isa-arbor.com.

2016 Asia-Pacific Tree Climbing Competition

26–27 November

Hong Kong, HK

Hosted by ISA Hong Kong Chapter

40* climbers, 40 volunteers, and
over 300 spectators are expected

*60 when HKTCC competitors are included

Reach is to 7 Asia-Pacific Countries: Australia,
Hong Kong, Japan, Malaysia, New Zealand,
Singapore, and Taiwan

The Asia Pacific Tree Climbing Championship (APTCC) provides a competitive but educational opportunity for working arborists in the Asia Pacific region to demonstrate and exchange new climbing techniques and equipment, as well as, safe work practices.

The APTCC also increases the interaction between various firms, ISA chapters and Associate Organizations and members, and provides positive public exposure for the profession in that region of the world. The event is managed by the Asia Pacific Tree Climbing Championship Operations Committee.

The winners of this event are sent to represent the Asia Pacific Region at the International Tree Climbing Championship held 3–5 August 2017 in Washington, DC, USA.

**Learn more about APTCC sponsorship
opportunities at itcc.isa-arbor.com.**

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